

Cookies & Similar Technologies

FXellence is committed to providing you with full and transparent information about Cookie and Similar Technologies use.

What are cookies?

Cookies are small text files which are placed on your PC, mobile device or tablet whenever you visit a website.

We use cookies for many different purposes, like helping you navigate between pages efficiently, remembering your preferences and generally improving your browsing experience. They can also help ensure that ads you see online are more relevant to you and your interests. Some of the functions that cookies perform can also be achieved using alternative technology hence we use the term 'Cookies and Similar Technologies' in this notice.

We will deploy these technologies to provide an online service more suited to the device you are connecting with, to assess the performance of our site, and to detect and prevent fraud. When you visit our website from any device we collect information about your use of this site, such as information about the device or browser you use to access the site, the way you interact with this site, your general location and your device's IP address. You may not be able to start or complete some activities within our secure online services unless these Cookies and Similar Technologies are present.

Certain Cookies and Similar Technologies contain personal information – for example, if you click on "remember me" when logging in to a website or app, a cookie will store your username and preferences.

Cookies and Similar Technologies used by FXellence and their functions

1. Essential Cookies and Similar Technologies

These Cookies and Similar Technologies are vital to the basic performance of the FXellence website; they enable critical authentication and validation, session management, and fraud prevention and credit risk management.

Examples:

Cookies and Similar Technologies that -

- allow us to confirm that you have successfully logged in
- allow you to navigate efficiently between pages

Our suppliers include:

Effective Date: 10th June 2023

- Google LLC (Alphabet Inc)
- Auth0, Inc.
- Artisteer Limited

The following categories of Cookies and Similar Technologies (Sections 2, 3, and 4) will be blocked if you choose to decline Cookies and Similar Technologies through our site (see 'Managing your Cookies and Similar Technologies Preferences' section).

2. Functionality Cookies and Similar Technologies

These Cookies and Similar Technologies provide you with additional functionality and enable us to remember the settings that you may have previously applied, such as language preference and font size.

Included in the above are Cookies and Similar Technologies that -

- enable features of our website
- allow us to remember what preferences you may have set
- allow us to remember your login details, like your username

Our suppliers include:

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- Auth0, Inc.
- Artisteer Limited

3. Performance Cookies and Similar Technologies

We use these Cookies and Similar Technologies to optimise the experience on the FXellence website and understand what content visitors might be more interested in. We collect data such as volume of visitors, clicks, and conversions. This data is used at an aggregate level and combined with other non-personal data, to improve our website and track the success of our products' campaigns.

The implementation of performance Cookies and Similar Technologies does not allow FXellence to collect any users' activity data beyond FXellence's own websites.

Examples:

Cookies and Similar Technologies that -

- allow us to understand which browsers visitors use and the number of new visitors to our website over a certain time period; or
- allow us to test different versions of the same web page, to provide the best customer experience to our users

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4. Marketing Cookies and Similar Technologies

These Cookies and Similar Technologies help us understand your browsing behaviours on different websites. They are placed by:

1. FXellence to make sure that the marketing messages you receive on our website are relevant to your interests
2. Third-party advertising networks and social media partners (Third-party advertising servers) that we use to offer you ads or offers tailored to your profile on other websites or on social media

Examples:

Cookies and Similar Technologies that –

- when used in conjunction with other data we hold about you (such as data about how you use your account), allow us to recognise you when you are logged in and tailor our online marketing and other messages to you
- when placed on your device while visiting an FXellence website, allow an Advertising Partner to recognise you, when you subsequently visit their website, enabling to tailor FXellence advertising to you and/or improve the targeting of FXellence advertising
- measure the success of our campaigns

We only work with Advertising Partners who adhere to industry standards and who provide you with the ability to 'opt-out' of targeted advertising. Our partners include:

- Amazon
- AppNexus
- Bing
- Google
- Facebook
- Instagram
- LinkedIn
- Oracle
- Pinterest
- Twitter (X)
- Yahoo

For further information and controls relating to targeted advertising please visit www.youronlinechoices.eu

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Managing your Cookie and Similar Technologies preferences on the FXellence Website

You can manage your Cookie and Similar Technologies preferences through the FXellence website, and/or through adjusting your browser settings as follows:

a) Through the FXellence Website

You may choose to either 'Allow' or 'Decline' functional, performance and marketing Cookies or Similar Technologies from our site in the banner that appears the first time you visit our site or by going to the Manage Cookies section in our Privacy Statement.

Any choice you make will not delete any existing Cookies and Similar Technologies previously placed on your computer by our site but will prevent further cookies and Similar Technologies from being placed.

If you wish to delete the Cookies and Similar Technologies that are currently stored on your computer, you cannot do this through our site and must instead do this through your browser settings (see below).

Any choice you make on our site will be stored and applied for one year from the date you make the choice, or until you delete all existing Cookies and Similar Technologies through your web browser settings (because if you do this, it will also delete the record of your choice). The next time you access our site after the expiry of the one year period or after deleting your cookies, you will be prompted to provide your choice again.

b) Through your browser settings

If you'd prefer to restrict, block or delete cookies and Similar Technologies from www.fxellence.com or any other website, you can use your browser to do this. Each browser is different and your browser's 'Help' function will show you how to do this. Please note that if you choose to disable essential cookies, it will affect how the FXellence website works. For example, while you will still be able to view the public website, you won't be able to log on to our secure portal, check your account, or make payments.

Use of other websites

When you use links to other websites which we may provide to you, we recommend that you read the privacy and Cookies and Similar Technologies policies on those websites.

Please note that any choice about Cookies and Similar Technologies that you may have provided on an FXellence site will not be honoured on non-FXellence websites.

Effective Date: 10th June 2023

Cookie and Similar Technologies as part of e-mails

We use cookies and similar technologies to understand whether emails we send to you are opened or not and which links or URLs you might click on within those emails. We do this to determine the effectiveness of our communications and to help us better tailor emails and online advertising we may serve you in the future.

You can disable cookie and similar technologies for emails by changing your device or email program settings (generally, you can do this by turning off 'auto image loading').

Contacting us

If you have questions about this Cookie Notice or the use of Cookies and Similar Technologies on our website, please contact our Data Protection Officer at contact@fxellence.com

Changes to our Cookie Notice

We may change this Notice from time to time. When we make changes, we will update the "Effective Date" at the foot of this page. Any changes to this Notice will become effective when posted.

Effective Date: 10th June 2023